

# The First ACEME International Conference on "Sustaining Family Enterprise" March 15, 2011

You are invited to ACEME, Inc.'s international conference on Managing Enterprising Families entitled, **"Sustaining Family Enterprise"** on **March 15, 2011, 8:30 am - 5:00 pm at the Intercontinental Manila Ballroom.**

The conference hopes to address the most commonly encountered issues of today's enterprising families, which includes concerns on sustainability and ensuring smooth governance and transition of the enterprise over the long term. We have invited representatives from well-known enterprising families in the Philippines as live cases. This line-up is to be complemented with the participation of family business experts from abroad.

## Speakers and Topics:

### I. Experts and Frameworks on Family Enterprise

#### a. Prof. Dennis T. Jaffe, Ph. D.

##### **"Stewardship In Your Family Enterprise: Developing Responsible Family Leadership Across Generations"**

Prof. Jaffe is an advisor to Families on Family Business, Succession, Wealth and Philanthropy, a *Richard Beckhard Awardee*, author of *Stewardship in Your Family Enterprise* and *Working with the Ones You Love: Building a Successful Family Business*; and co-author of *Working with Family Businesses: A Guide for Professional Advisors*, as well as 12 other management books, including *Getting Your Organization to Change*, *Rekindling Commitment*, and *Take This Job and Love it!*

#### b. Prof. Queena Lee-Chua, Ph. D.

##### **"The Family Factor in Family Business"**

Prof. Queena Lee-Chua has garnered many awards, among them the TOYM (The Outstanding Young Men), the TOWNS (The Outstanding Women in the Nation's Service), the Metrobank Outstanding Teachers Award, the OYS (Outstanding Young Scientists), the Jose Rizal Awards for Excellence, the National Book Award, the National Science and Technology Journalism Awards, Outstanding S & T Columnist, and the Carlos Palanca Memorial Awards for Literature.

#### c. Mr. Christian Stewart

##### **"Learning Best Practices from Successful Asian/Chinese Family Businesses"**

Mr. Stewart is the founder of Family Legacy Asia. He is a member of The Collaboration for Family Flourishing (CFF) which is a US based collaboration of 100 personnes de confiance committed to working with great families. He is also a member of the Family Office Channel which is an invitation only platform for some 100 leading global Family Office advisors. He is also a member of the Society of Trust & Estate Practitioners (STEP) and the Family Firm Institute (FFI).

### II. Practices in Governance in Family Enterprise and the Family

#### Speaker from a Family Owned Business

##### **"How Rules and Policies Guide Family Members in Maintaining Good Relationship Resulting in Growing the Family Business"**

**A special workshop will also be conducted by Prof. Dennis Jaffe.**